



INDIAN CERAMIC SOCIETY

Care: CSIR-CGCRI, Kolkata – 700 032

• Tel: +91 (033) 2413 8878 • Fax: +91 (033) 2414 5174

Email: incers1928@gmail.com • Web: www.incers.org

ADVERTISEMENT TARIFF 2018

for

Transactions of the Indian Ceramic Society (*Quarterly issue*)

	Position and type	Tariff (Rs)
1.	Back Cover (colour)**	1,50,000/-
2.	Folded back cover**	80,000/-
3.	Folded front cover**	80,000/-
4.	Inside front cover (colour)**	50,000/-
5.	Inside back cover (colour)**	50,000/-
6.	Facing 2nd/3rd Cover (colour)**	30,000/-
7.	Facing Contents Page (colour)**	30,000/-
8.	Ordinary Full Page colour	25,000/-
9.	Double Spread (colour)	40,000/-
10.	Full Page black & white	16,000/-
11.	Half Page black & white	10,000/-

** Already Booked

TECHNICAL DATA

Overall size 28 cm x 21 cm
Printed area 23.5 cm x 17 cm

Kindly use 120/133 screen for positives containing photographs

CONSENT FORM

To
The Hony Secretary
INDIAN CERAMIC SOCIETY
Care: CSIR-Central Glass & Ceramic Research Institute,
Kolkata – 700 032 (INDIA)

Dear Sir,

Please reserve **B&W / COLOUR ADVERTISEMENT** (*Mention position*) in the “**Transactions**” for the **Year 2018**. The payment of **Rs** is being sent herewith by A/c payee Cheque /Draft No..... dated..... drawn in favour of “**The Indian Ceramic Society**”. Advertisement matter is sent herewith / will be sent separately.

Thanking you,
Yours sincerely,

Date:

(Space for signature & official stamp)